



NEWS

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.
See MCI v. FCC, 515 F.2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:
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**FCC CHAIRMAN GENACHOWSKI TO ANNOUNCE
MAJOR STEP IN STUDENT CONNECTIVITY**

*Mountain View event hosted by Common Sense Media to focus on
creating digital opportunities for families*

Mountain View, Calif. -- On Tuesday, Sept. 21, Federal Communications Commission Chairman Genachowski will announce a major step in bringing high-tech tools and connectivity to America's students. He will speak at "Back to School: Learning and Growing in a Digital Age," a Common Sense Media forum for leaders from Silicon Valley and Washington, D.C., to discuss strategies for creating digital opportunity for families through innovation in education and by empowering both parents and kids online. The event will also include a showcase of innovative tools and technologies for high-tech learning.

WHAT: **Common Sense Media forum**
"Back to School: Learning and Growing in a Digital Age"

WHEN: **Tuesday, Sept. 21, 2010**
8:15 a.m. --12:15 p.m. PT

WHERE: **Computer History Museum**
1401 N. Shoreline Blvd.
Mountain View, Calif.

AGENDA: **8:15 a.m. -- 9:00 a.m. PT**
Interactive Technology Showcase and continental breakfast

9:00 a.m. -- 9:20 a.m. PT
Introductory Remarks by James P. Steyer, CEO and Founder, Common Sense Media
Opening Remarks by Julius Genachowski, Chairman, Federal Communications Commission

9:20 a.m. -- 10:30 a.m. PT
Panel 1: Innovation in Education
Panelists:

Julius Genachowski, Chairman, Federal Communications Commission
Karen Cator, Director of Education Technology, U.S. Dept of Education
Shawn Covell, Vice President, Government Affairs, Qualcomm
Patrick Gaston, President, Verizon Foundation
Murugan Pal, Co-Founder & President, CK-12 Foundation

Moderator: Geoffrey Cowan, Dean Emeritus, USC Annenberg School for Communication and Journalism

10:50 a.m. – 12:00 p.m. PT

Panel 2: Empowering Parents and Kids with Technology

Panelists:

Sara DeWitt, Vice President, PBS KIDS Interactive,

Mandeep Dhillon, CEO and Co-founder, Togetherville

Joe Sullivan, Chief Security Officer, Facebook

Catherine Teitelbaum, Director of Child Safety and Product Policy, Yahoo!

Marian Merritt, Internet Safety Advocate, Symantec

Moderator: Wendy Lazarus, Founder and Co-President, The Children's Partnership

This event is open press. Reporters interested in more information should contact Marisa Connolly with Common Sense Media at (415) 553-6703 or mconnolly@commonsensemedia.org.

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